



# AWARDS PRESENTATION CEREMONY

2024.7.11 17:00-18:00

Aspire Stage, Hall 3FG, HKCEC

Event Series of



**BUSINESS  
GOVIRTUAL**  
Hong Kong  
EXPO & CONFERENCE

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SCAN ME  
Awards Booklet

# CEREMONY AGENDA

**Date:** 2024.7.11 (Thu)

**Networking Party:** 16:00-16:45

**Ceremony:** 17:00-18:00

Time	Rundown
16:00	<b>Registration</b>
16:00-16:45	<b>Networking Party</b>
17:00	<b>Awards Presentation Ceremony</b>
	Introduction
	Welcome Remarks from the Organizer
	Speech from the Guest of Honour
	Awards Presentation - Startup of the Year
	Awards Presentation - Tech Company of the Year
	Awards Presentation - Digital Transformation of the Year
	Awards Presentation - Innovative Technology Award
	Awards Presentation - Outstanding Achievement Award
	Speech of Digital Credential Partner
	Presentation of Certificate of Appreciation to Judging Panel & Partners
	Awardees Group Photo
18:00	<b>Closing Ceremony</b>

Digital Credential Partner:

Co-Working Space Partner:



**wework**  
Greater China

# MESSAGE FROM ORGANIZER



## Ms. Culsin Li

Founder & Chief Visionary Officer  
BUSINESS GOVirtual Expo &  
Conference 2024 & Tech Awards

A big welcome to the 2024 BUSINESS GOVirtual Tech Awards presentation ceremony!

In the past few years, the world has witnessed an unprecedented surge in technology advancements and transformative innovations such as Generative AI, blockchain, quantum computing, augmented reality (AR), and Internet of Things (IoT). These groundbreaking developments have not only revolutionized the way we work and interact, but have also opened up countless opportunities for growth and progress.

Building upon the success of our previous editions, the 2024 BUSINESS GOVirtual Tech Awards have attracted overwhelming of high-quality applications, reflecting the vibrancy and ingenuity of our tech community. From pioneering startups to established industry leaders, each participant represents a unique facet of innovation and excellence. We are excited to showcase the outstanding achievements of our nominees and winners and celebrate their contributions to the advancement of technology and the betterment of society.

Finally, I want to extend my wholehearted gratitude to our esteemed judging panel for their tireless dedication and expertise in evaluating so many outstanding entries. Additionally, I want to express my sincere appreciation to our sponsors, awards committee, and all participants for their unwavering support.

Congratulations to all award winners! Let's join us to celebrate their spirit of innovation and excellence at the BUSINESS GOVirtual Tech Awards 2024.





# CONGRATULATORY MESSAGE TO THE AWARDEES

**Ir Tony Wong, JP**

Government Chief Information Officer  
The Government of the Hong Kong  
Special Administrative Region of  
the People's Republic of China



I would like to express my heartiest congratulations to all the winners of the BUSINESS GOVirtual Tech Awards 2024 for your exemplary work in innovation and technology!

With the Awards aiming to inspire technological innovations in Hong Kong and the Greater Bay Area, we have witnessed over 40 innovative business applications from tech companies and start-ups commended in the past two editions of the Awards in 2022 and 2023. This year, I am again excited to see many remarkable innovative products and services which have demonstrated the industry's ambition and enthusiasm to push the boundaries further beyond and bring digitalisation to an even higher level.

Innovation and technology (I&T) is sweeping the world at an unprecedented pace, bringing significant transformation in every business sector, and revolutionising the way they operate from manufacturing and production to marketing and customer service, just to name a few. With the unwavering support of the Central People's Government in the National 14th Five-Year Plan, Hong Kong is set to develop into an international I&T centre. The Hong Kong SAR Government has promulgated the "Hong Kong I&T Development Blueprint" which has set out a strategic plan for Hong Kong's I&T development. We will continue to invest and work closely with the industry and the community to build up a vibrant I&T ecosystem, nurture Hong Kong's I&T talents, and actively participate in the development of the Greater Bay Area.

I am glad to see that our tech industry players and entrepreneurs, including the Awards winners this year, are continuously innovating to enhance business efficiency as well as people's livelihoods. Together, I am confident that Hong Kong will continue to thrive.

# MESSAGE FROM CHAIR JUDGES



## Mr. Keith Li

Chair Judge, Tech Company of the Year (SME)  
Chairman, Hong Kong Wireless Technology Industry Association

It is a great honor to serve as the Chair Judge for the Tech Company of the Year (SME) Award category. This year, we witnessed an impressive array of innovative solutions and groundbreaking technologies that showcase the tremendous talent and dedication of our local tech community.

I extend my heartfelt congratulations to Karta-X Technologies Limited for their SaferAI® Camera, a revolutionary tool for real-time construction safety monitoring, Green Radar (Hong Kong) Limited for their exceptional grMail solution, and to Network Box (Hong Kong) Limited for their comprehensive Security Services. Above have earned the Excellence Award for their outstanding contributions to technological advancement. Additionally, I commend Try.Eat! 人氣網紅配對平台 and Arrogate Maker Limited for their innovative efforts, earning them the Merit Award.

Your achievements reflect not only your technical prowess but also your commitment to solving real-world problems and enhancing our industry standards. I am confident that your success will inspire others in the tech community to strive for excellence and innovation. Congratulations once again, and I look forward to celebrating your accomplishments at the Awards Presentation Ceremony.



## Mr. Alvin Lee

Chair Judge, Tech Company of the Year (Large Corporate)  
Chairman, Hong Kong Electronics Technologies Association

Welcome to BUSINESS GOVirtual Tech Awards Presentation Ceremony. I have honour to be the chair judge of evaluation panellist for this prestigious Tech Award.

It was my pleasure to review the innovative tech solution presented by our participants. We are truly inspired by their exceptional abilities and highly appreciate their effort on this award. All of them have demonstrated their excellence at harnessing the power such as Private LLM, Data Analytic or Digital Twin as powerful tools.

The solutions we have seen have the potential to significantly improve the functioning of our society. By intelligently AI, we can offload repetitive and time-consuming task, so humans have rooms to focus on more creative and meaningful task as well as make smarter and faster decision. This will lead to the realization of our dream of smart city in the future.

With the continuous advancement of transformative technologies like those showcase here today. I am confident that we can build a better, more efficient, and more sustainable world for all.

Finally, congratulations to all our awardees. Your hard work and ingenuity have impressed us indeed. We look forward to seeing the positive impact you will make in the years to come.

# MESSAGE FROM CHAIR JUDGES

## Dr. John Leung

Chair Judge, Startup of the Year  
Associate Vice-President, (Knowledge Exchange) and Director,  
Institute of Knowledge Exchange of HSUHK



Congratulations to all the distinguished award recipients! Your remarkable accomplishments and contributions are truly inspiring. Through your innovative work, tireless dedication, and commitment to excellence, you have demonstrated the power of perseverance, creativity, and a relentless pursuit of progress.

Each of you represents the best of what this field/industry has to offer. Your achievements not only advance technological frontiers, but also serve as beacons of inspiration to the next generation of leaders and pioneers. As you celebrate this well-deserved recognition, I encourage you to continue pushing the boundaries of what is possible. Remain steadfast in your passion, curious in your approach, and driven to make a lasting, positive impact on the world around you.

The future is yours to shape, and I have no doubt that your talents and determination will continue to drive meaningful change. Once again, my heartfelt congratulations to all the awardees. This is a momentous occasion, and I am honored to be a part of it.

# MESSAGE FROM CHAIR JUDGES



## Dr. Toa Charm

Chair Judge, Digital Transformation of the Year  
Founding Chairman, Data Literacy Association

Digital transformation is not merely about technology, but rather focused on the customer. The true goal of digital transformation is to identify genuine pain points in the market and solve them through innovation, technology, and data-driven solutions. The winners of the 2024 Business GoVirtual Tech Awards' "Digital Transformation of the Year" have demonstrated exceptional leadership in this regard. These award recipients have excelled at pinpointing real-world problems and addressing them with professionalism, intelligence, and innovative approaches. Their efforts have not only driven positive business outcomes, but also created meaningful social impact within the local communities of Hong Kong.

By maintaining a steadfast customer-centric mindset, these digital transformation leaders have set a high bar. Their ability to leverage technology to truly understand and serve their customers is a testament to their strategic vision and execution capabilities. Through their groundbreaking work, they have shown that digital transformation is about far more than just implementing new tools and systems. It is a holistic approach that places the customer at the heart of the organization, using data and innovation to deliver exceptional experiences and tangible value.

Congratulations to the deserving winners on this well-earned recognition. Their accomplishments serve as an inspiration for organizations seeking to drive meaningful digital transformation.

# JUDGING PANEL

## STARTUP OF THE YEAR



Chair Judge

**Dr. John Leung,**  
Associate Vice-President,  
(Knowledge Exchange) and Director,  
Institute of Knowledge Exchange of HSUHK

## TECH COMPANY OF THE YEAR (SME)



Chair Judge

**Mr. Keith Li,**  
Chairman,  
Hong Kong Wireless Technology  
Industry Association

## TECH COMPANY OF THE YEAR (LARGE CORPORATE)



Chair Judge

**Mr. Alvin Lee,**  
Chairman,  
Hong Kong Electronics &  
Technologies Association

## DIGITAL TRANSFORMATION OF THE YEAR



Chair Judge

**Dr. Toa Charm,**  
Founding Chairman,  
Data Literacy Association



**Prof. Jiannong Cao,**  
Director, University Research Faculty  
in Big Data Analytics,  
The Hong Kong Polytechnic University



**Dr. Crystal Fok,**  
Head of STP Platform,  
HKSTP



**Mr. Emil Chan,**  
Chairman,  
The Association of Cloud and  
Mobile Computing Professionals



**Dr. Gary Ho,**  
Chief Technology Officer,  
AXA China Region  
Insurance Company Limited



**Dr. Samson Tam,**  
Partner,  
Hong Kong Inno Angel Fund



**Mr. Ken Ip,**  
Chairman,  
Asia MarTech Society



**Mr. Edmond Lai,**  
Chief Digital Officer,  
Hong Kong Productivity Council



**Mr. Vincent So,**  
Chairman,  
Hong Kong Retail Technology  
Industry Association



**Dr. Gordon Yen,**  
Chairman,  
Hong Kong Business  
Angel Network



**Dr. Charleston Sin,**  
Member Board of Directors,  
Hong Kong Cyberport  
Management Company



**Mr. Sam Wu,**  
Chairman,  
Asia Pacific Cloud  
Application Alliance



**Mr. Leo Tsang,**  
Group Chief Information Officer,  
I.T. Department, Emperor Group

# ABOUT BUSINESS GOVIRTUAL & TECH AWARDS

## About the Expo & Conference

BUSINESS GOVirtual is the gateway to embrace the digital future and drive business transformation. It aims to empower enterprises on businesses' digital journey, enabling them to expand and thrive for better in the ever-changing business landscape.



**BUSINESS  
GOVIRTUAL**  
**Hong Kong**  
EXPO & CONFERENCE

As a comprehensive platform, BUSINESS GOVirtual showcases the latest solutions, innovations, and industry trends. It provides enterprises with valuable insights and networking opportunities with business visionary leaders. By leveraging these resources, enterprise decision makers are able to strengthen their competitive edge, forge strategic partnerships, and stay ahead from the market.

## About the Tech Awards

The "BUSINESS GOVirtual Tech Awards" (the Awards), inaugurated in 2022, aiming to recognize and celebrate technological innovations by honoring outstanding tech companies, startups and tech projects in Hong Kong and the GBA. The Awards celebrates the entities that have demonstrated exceptional ability in identifying market gaps and developing innovative solutions that significantly could enhance and improve business operations across various sectors.

In the past 2 editions, the Awards successfully highlighted over 45 innovations, facilitated collaborations, and provided a platform for tech companies and startups to showcase their solutions in past 2 editions. Over 40 companies gained visibility, investment, and partnership opportunities.

This year comes to 3rd edition, the Awards are a tremendous opportunity for tech companies to be recognized for their dedication & outstanding work in promoting digital transformation which support businesses to tackle, enhance or redefine their current business models.



# AWARD CATEGORIES

## TECH COMPANY OF THE YEAR

This award recognizes the tech companies who have identified a market gap and created effective solutions in products or services that have successfully upgraded and improved the business operations in different aspects. Entries can be brand-new solutions or any significant advancement of current solutions. Entries should also demonstrate their commitment to tech innovations.

### Innovation Sub-categories:



This award recognizes tech companies that have successfully harnessed the power of cutting-edge technologies such as AI, Blockchain, cloud computing, etc., to develop innovative and forward-thinking solutions.

The solutions falling into this innovation sub-category should go beyond conventional tech solutions/applications. It aims to highlight groundbreaking developments that possess the potential to create new opportunities or change industries or daily life in the near future.



This award recognizes tech companies that have reshaped traditional business practices by leveraging cutting-edge technologies to optimize processes, systems, and overall business structure.

The award honors the visionaries who have successfully harnessed technology to drive tangible business outcomes, empowering organizations to thrive in today's dynamic marketplace.



This Award celebrates a successful start-up that was established within the past 5 years with deliverables ranging from pioneer technologies and innovations to enhancement of current products or solutions. Entries should also show their embracement of tech advancement.



This Award applauds tech companies and their clients who implemented an excellent digital solution that significantly improved the client's business performance. Nominations can be for a single project or an overall strategy. Winner should demonstrate how technology has brought cost benefits, improved internal processes and created new opportunities. This Award is also designed to inspire business owners to implement digital solutions in innovative ways.



# LIST OF 2024 AWARDEES

## TECH COMPANY OF THE YEAR (LARGE CORPORATE)

### Smart Business



Excellence Award



Excellence Award



Excellence Award



Merit Award

### Innovative Technology Application

## TECH COMPANY OF THE YEAR (SME)

### Innovative Technology Application



Excellence Award



Excellence Award



Excellence Award



Merit Award



Merit Award

## OUTSTANDING TECHNOLOGY ACHIEVEMENT AWARD



Excellence Award

## INNOVATIVE TECHNOLOGY AWARD



Excellence Award

# LIST OF 2024 AWARDEES

## STARTUP OF THE YEAR



Excellence Award



Excellence Award



Merit Award



Merit Award

## DIGITAL TRANSFORMATION OF THE YEAR



Excellence Award



Excellence Award



Merit Award



Merit Award



Merit Award

# Awardees Introduction

# STARTUP OF THE YEAR

## Job Matriz Limited

JobMatriz is an intelligent connection between enterprises, academies and freelancers, facilitating a seamless flow of skill training, job/ talent matching, and professional management. As a skill-based & schedule-based freelance service hub, the platform targets SME employers as its customers, and caters to anyone who would like to be a slasher, freelancer or part-time worker.



Excellence Award

### Product/Solution Name: Jobmatriz.com

JobMatriz is a unique and powerful All-In-One WebApp that provides a holistic, feature-rich platform that facilitates seamless project management, talent matching, and knowledge sharing for employers and talent users.

The platform allows employers to review the workforce through smartphones, verifying all information including academic backgrounds and work experience. The Skill-Schedule-based hiring system is unique globally and offers an all-in-one project management and talent-matching platform that revolutionizes how employers and talent connect and collaborate. This system optimizes human resource utilization, restructures manpower costs, and provides cloud-based job schedule visualization and management.

Human cost is the most expensive aspect of business operations. Although there are many hiring platforms in the market, they all focus on enterprises and full-time employees and come with high costs for job posting and hiring activities. JobMatriz allows SME employers to find the right talent (slashers) to complete jobs effectively at minimal cost. Transitioning from the traditional model of One employer-to-Multiple employees to an innovative model of Multiple employers-to-Multiple employees, JobMatriz enhances productivity, cost-effectiveness, and time efficiency.

# STARTUP OF THE YEAR

## Vizzle Limited

Vizzle Limited offers easy-to-use, one-stop solutions for both online and offline events by blending AI and XR technologies. Its unique "one-minute, one-person, one-link 3D virtual studio system" makes virtual studios completely foolproof, enabling regular users to enjoy "big-budget productions" at a fraction of the usual cost, and allows anyone to immerse themselves in virtual spaces to create videos, interviews, and meetings anytime, anywhere. This innovation drastically simplifies video production, eliminates the need for expensive equipment and props, reduces waste, and offers a cheaper, more environmentally friendly solution. Vizzle's vision extends to renting out virtual environments for video production, interviews, meetings, and speeches, unleashing the full potential of virtual assets and pushing their application scope to new heights.



**Excellence Award**

### Product/Solution Name: im-Studio

The im-Studio brings the power of XR Studio to the palm of the user's hand. With just a smartphone and a web link, users can blend their physical presence into the digital realm. This groundbreaking "One-Minute, One-Person, One-Link 3D Virtual XR Cloud System" uses AI and XR real-time technology to revolutionize studio broadcasting and video production. Designed for accessibility, it enables "Low-cost, Huge Production" broadcasting and video creation by anyone, anytime, anywhere, significantly reducing costs and boosting efficiency for events. This model allows anyone to "jump" into a virtual space to enjoy magical. It transcends traditional constraints like hardware and location needs, delivering a seamless, engaging, and user-friendly virtual experience accessible to all.

# STARTUP OF THE YEAR

## Chef Digital Limited

Chef Digital Limited, a Web3 Accelerator and Market Innovator, was founded by experts in AI, blockchain, and data science with over 15 years of experience in digital transformation. The company has assisted numerous enterprises transition to digital business models, including transforming the loyalty program for one of Hong Kong's largest supermarket chains using AI and IoT technologies, and developing a Metaverse environment for immersive marketing activities like online events and virtual shops. Committed to innovation, Chef Digital empowers businesses to thrive in the digital age with cutting-edge solutions and expertise.



Merit Award

### Product/Solution Name: MetaChef Platform

The award-winning MetaChef Platform, enhanced with GenAI technology, leads in the next generation of MarTech solutions. The "O+O Meta Hub" boosts customer interaction by leveraging virtual Metaverse (online) and digital (offline) technologies with creative GenAI functions. Moreover, ChefBot, an cutting-edge virtual assistant integrated with GPT technology, provides a "human-like" intelligent response system across multiple channels and offers features like product recommendations, FAQ inquiries handling, and Call-to-Action prompts execution.

# TECH COMPANY OF THE YEAR (LARGE CORPORATE)

## HKBN Enterprise Solutions

HKBN Enterprise Solutions ("HKBNES") is the enterprise solutions arm of HKBN Group. Headquartered in Hong Kong with operations spanning across Hong Kong, Macau and mainland China, the Group is a leading integrated telecommunications and technology services provider. HKBNES provides a full range of one-stop, high-quality information and communication technology (ICT) solutions and an unlimited services portfolio. Its extensive tri-carrier fibre infrastructure covers over 2.55 million residential homes and 8,100 commercial buildings and facilities across Hong Kong.

Smart Business



Excellence Award

### Product/Solution Name: AegisInsight

AegisInsight, developed by HKBNES, is a comprehensive network monitoring solution that provides 24x7 monitoring of users' network performance. With its intuitive performance dashboard accessible through the web, AegisInsight offers real-time insights and historical data to help identify and resolve issues quickly and efficiently.

AegisInsight's cutting-edge platform allows for seamless monitoring of network status, enabling effortless tracking of connection availability, bandwidth utilization, router resources, and overall network performance. By receiving proactive SMS/WhatsApp/email alerts keep users ahead of potential issues and ensure uninterrupted connectivity.

AegisInsight is designed to cater to the diverse needs of various industries, offering customization options for industry-specific requirements. Whether for enterprises or retailers, AegisInsight provides the ideal solution for monitoring their network performance.



# TECH COMPANY OF THE YEAR (LARGE CORPORATE)

## Hong Kong Applied Science and Technology Research Institute Company Limited

Hong Kong Applied Science and Technology Research Institute (ASTRI) was founded by the Government of the Hong Kong Special Administrative Region in 2000 with the mission of enhancing Hong Kong's competitiveness through applied research. ASTRI's core R&D competence in various areas is grouped under five Technology Divisions: Advanced Electronic Components and Systems; Artificial Intelligence and Trust Technologies; Communications Technologies; Innovative Mind; and IoT Sensing and AI Technologies. It is applied across six core areas which are Smart City, Financial Technologies, New Industrialisation and Intelligent Manufacturing, Digital Health, Application Specific Integrated Circuits and Metaverse.

Innovative Technology  
Application



Excellence Award

### Product/Solution Name: Smart Entity Extraction Platform for Automated Form and Document Processing

The Generic Rule-based Entity Extraction Network Platform (GREEN) is an innovative platform developed to address the challenges of extracting information from forms and documents. Unlike traditional methods that rely on aligning images with predefined templates, GREEN is designed natively to provide flexibility in extracting information from documents, even without templates. It starts by recognising all characters in the image and grouping them into words. Language model-based contextual understanding is applied to classify words and determine if they form sentences. Each grouped text block is assigned a 2D position and type, such as "name", "date", "number", "HKID" and "address". Spatial linkage information is then used to establish relationships between text blocks. Users can define rules based on the relative positions of recognised text blocks to identify specific areas. It provides a simple, direct, intuitive approach to data extraction.

By employing GREEN, organisations can streamline the extraction process, improve accuracy, and adapt to changing document formats. This innovative solution empowers businesses to efficiently extract valuable information from various documents, enhancing productivity and reducing manual effort.

# TECH COMPANY OF THE YEAR (LARGE CORPORATE)

**Innovative Technology  
Application**

## **Lenovo PCCW Solutions (LPS)**

LPS is a leading IT and technology solutions provider in the Asia Pacific, partnering with governments and enterprises to achieve digital transformation excellence. A proud member of Lenovo Group, LPS unlocks new synergies with Lenovo's global reach and technological capabilities. With over 4,000 domain experts and a strong network of ecosystem partners, LPS provides cutting-edge AI-powered solutions and data best practices to enable organizations to excel in their digital journey.



**Excellence Award**

LPS is ranked as the No. 1 IT Services Provider in Hong Kong\*, pioneering in Systems Integration and Application Development for 10 consecutive years and regaining the top spot in Managed Services since 2023.

### **Product/Solution Name: AI-Powered Operations & Maintenance Outsourcing Services**

LPS has stood at the forefront of the IT services operations and maintenance (O&M) outsourcing sector in the APAC region for over 20 years. To enhance its industry-leading managed services, LPS has now transformed its O&M outsourcing model through cutting-edge AI technologies.

LPS partnered with the Civil Aviation Department of the Government of the Hong Kong SAR to pilot its AI-enhanced O&M outsourcing services. Leveraging generative AI, large language models, and retrieval-augmented generation, it has created a new troubleshooting approach – with knowledge-based AI assistants able to provide comprehensive answers for efficient problem validation in real-time. The AI solution adapts and grows based on its environment, significantly reducing incident response time, improving fault isolation and recovery actions, and minimizing human error. It also facilitates knowledge sharing and skill transfer, ensuring business continuity through change or transitions.

As LPS continues to demonstrate the effectiveness of new AI applications through its successful proof-of-concept projects, it aims to extend these AI advancements to clients across industries, realizing its vision of "AI for All."

\*Ranking based on vendor revenue. Source: IDC Worldwide Semiannual Services Tracker (2023H2 release)

# TECH COMPANY OF THE YEAR (SME)

## Innovative Technology Application

### Green Radar (Hong Kong) Limited

Green Radar (Hong Kong) Limited, a member of Edvance International Holdings Limited (1410.HK), redefines cybersecurity and enables organizations to adapt cutting-edge cybersecurity practices at critical points to focus on running their business. As a pioneer in moving towards cloud-based Managed Detection & Response (MDR) platform, Green Rader offers cybersecurity-as-a-service to protect organizations from cyber threats. It combines the best technologies and an enhanced proprietary platform with big data, artificial intelligence, global threat intelligence and a team of cybersecurity experts to provide organizations hassle-free cybersecurity protection.



## Excellence Award

### Product/Solution Name: grMail

grMail is an advanced email security solution recognized by Frost & Sullivan in 2023 as an innovation leader. It offers effortless setup and zero maintenance, with IT administrators accessing a secure web portal for real-time monitoring and reporting. grMail features a local Security Operations Center (SOC) in Hong Kong dedicated to email security, utilizing a proactive "Managed Detection & Response" approach for real-time threat monitoring and analysis. Its proprietary AI and machine learning technology, "aidar," automates threat investigation, reducing response time and enhancing phishing detection accuracy.

Green Radar's subscription-based model provides simplicity and flexibility, making comprehensive email protection accessible to enterprises and SMEs. With a Service Level Agreement (SLA) guaranteeing 99.999% availability and a 99% spam capture rate, grMail ensures reliable, uninterrupted email security, offering businesses peace of mind.

# TECH COMPANY OF THE YEAR (SME)

## Karta-X Technologies Limited

Karta-X Technologies Limited is a company based in Hong Kong, specializing in developing smart city applications. Its main product is an AIoT platform comprising software and hardware components, from sensors to analytics. It provides a solid foundation for digital infrastructure and smart construction projects, including smart street lighting, video analytics, and sensor-based data analysis. The platform addresses the need for a consistent starting point for mid to large-scale contractors.

**Innovative Technology  
Application**



**Excellence Award**

### **Product/Solution Name: SaferAI® Camera for Near Real-time Construction Safety Monitoring**

KACSA® SaferAI® (SAFERAI®) is a suite of IoT devices connected to the company's self-developed platform, purposely designed for construction safety analytics applications. Leveraging the in-house designed 5G + AIoT devices and architecture, SAFERAI® is one of the first products in the market to use edge-based deep learning AI and proprietary video streaming technologies for worker safety applications.

SAFERAI® is designed to meet the diverse needs of construction site environments. It monitors high-risk construction activities by recording real-time activities of workers and machines, issuing warnings and alerts to appropriate personnel when non-compliance or potentially unsafe behavior is detected. SAFERAI® can also easily analyze data collected from each installation in accordance with the new SSSS requirements.

# TECH COMPANY OF THE YEAR (SME)

## Innovative Technology Application

### Network Box Hong Kong Limited

Network Box, headquartered in Hong Kong, is a leading global managed cybersecurity provider. The company offers a comprehensive suite of security solutions including firewall, intrusion detection and prevention, anti-malware, anti-spam, VPN, content filtering, Anti-DDoS, WAF, Virtual Patching, Dark Web Monitoring, Attack-Surface Scanning, Zero-Trust, Zero-Day, Cloud Protection, SIEM, SD-WAN, and MESH security.

Recognizing cybersecurity as a dynamic process, Network Box not only installs but also expertly configures, manages, and updates its world-class technology to ensure ongoing effectiveness. Security specialists consult with each customer to tailor the system to their specific needs, providing personalized protection. Network Box's highly trained security specialists and sophisticated health monitoring systems proactively detect, identify, and resolve issues before they impact customers, effectively functioning as an extension of the customers' teams.



## Excellence Award

### Product/Solution Name: Network Box Managed Security Services

Network Box's managed security services distinguish it from other security vendors. Network Box works alongside customers to manage their business risk from cyber threats. Network Box not only provides customer the hardware, but also fully manage their cybersecurity. Once the customer's device is installed, by Network Box's team of security engineers remotely manage, monitor, and protect customers' networks from cyber threats 24 hours a day, seven days a week, 365 days a year. Additionally, Network Box builds and manages its own proprietary hardware and software, ensuring no third-party involvement and maintaining a closed security loop.

The company's commitment to providing effective and cost-efficient managed cybersecurity services ensures businesses and organisations can focus on their core operations while remaining secure in an increasingly complex threat landscape.

# TECH COMPANY OF THE YEAR (LARGE CORPORATE/SME)

## CITIC Telecom International CPC Limited

CITIC Telecom CPC is a "Technology-Driven Digitalization Enabler," supporting enterprise success through its digital transformation strategy that leverages AI, AR, Blockchain, and powerful algorithms. Its ICT-MiiND strategy immerses the latest innovation tools and intelligent algorithms to elevate digital transformation and business intelligence initiatives. Serving over 16,000 customer sites globally, the company offers integrated ICT solutions, including Intelligent Networks, Cloud Computing, and Innovative Services, reinforcing its "Global-Local" strategy.

### Innovative Technology Application



Merit Award

### Product/Solution Name: AI Databank

The AI Databank addresses the needs for efficient data management, analysis, and report generation. Leveraging Big Data and AI, it connects various business systems via a unified data platform, transforming data management and report generation. The solution reduces report generation time from 1 hour to under 10 seconds, saving over 4,000 hours annually. It also reduces the new report pages development time, saving 105 man-days annually and HKD 167,000 in manpower costs. Powered by LLM model, the Intelligent Report Assistant allows users to interact with it using natural language inquiries. Designed for multinational enterprises, the AI Databank streamlines report generation, optimizes resources, and reduces costs.

## Arrogate Maker Limited

Established in 2018, Arrogate Maker Limited is a start-up and an incubatee in the Cyberport Incubation Programme. The company possesses technology expertise and experience in assisting clients with emerging technologies. Its services include CMP development, visual computing, and AI solutions. Recognized in the AI sector in Hong Kong, Arrogate has been a NVIDIA Inception member since 2023. By actively collaborating with NVIDIA, Arrogate leverages NVIDIA's technological advantages to drive the development of industry and artificial intelligence applications.

### Innovative Technology Application



Merit Award

### Product/Solution Name: ArroCAM

ArroCAM is a cloud-based visual computing platform designed for video analytics and image recognition. It provides year-round 24/7 real-time monitoring and alerting. Users can access data and analytics results anytime and anywhere. As a cloud-based application, it allows for quick deployment and seamless integration with existing CCTV systems. To ensure high-quality service, the platform leverages NVIDIA's GPU in the backend, providing enhanced computational capabilities to handle large volumes of video data, and delivering more accurate and efficient analytics results.



# DIGITAL TRANSFORMATION OF THE YEAR

## RightPick Technology Limited

RightPick Technology Limited utilizes AI and algorithms to help students select majors through JUPAS. We provide tests and data integration systems to define users' personalities and preferences, matching them to 20 best-fit majors. Additionally, we assist graduates in choosing occupations using AI and data from over 1,000,000 job ads. Our achievements include the Cyberport Incubation Program, CityU Tech 300, TSSSU & CityU Angel Fund, Hong Kong Hackathon 2nd runner-up, Shanghai / Hong Kong Open Data Competition 2023 Smart Living Award and 2023 ICT Award - Smart People Merit.



**Excellence Award**

**Client's Company Name: Hong Kong Dental Charity Foundation Limited**

**Product Name: Customer Service AI Platform**

RightPick's Intelligent Customer Service Platform for Dental Foundation Hong Kong was designed to revolutionize customer support through six advanced modules. The first module, the Intelligent Customer Service Robot, autonomously handles common customer queries and provides accurate product and service information using advanced natural language processing and machine learning capabilities. The second module generates personalized recommendations by analyzing user data and behavior patterns to offer tailored product and service. The third module facilitates real-time customer support, allowing interactions via text, voice, or video chat within the application. The fourth module is dedicated to data analysis and reporting, collecting and analyzing user data including interaction logs, feedback, and ratings. The fifth module ensures multi-channel integration, enabling seamless communication across various platforms such as applications, websites, and social media. Lastly, the sixth module offers self-service functionality, empowering users to independently resolve common issues, track orders, and access information.



# DIGITAL TRANSFORMATION OF THE YEAR

## Vpon HK Limited

Vpon HK Limited is a leading AI big data company focusing on data analytics built with transformative technologies. Vpon HK provides clients with the broadest set of mobile data across Asia, delivering effective AI data-driven solutions.



**Client's Company Name: Hung's Food Group**  
**Project Name: Yoshinoya Privilege Pass AI**  
**Data-Driven Personalization Experience**

**Excellence Award**

Vpon HK, seeing the potential of new technology in the commercial realm, leverages GAI to deliver hyper-personalized advertising experiences. Recently, Japanese chain Yoshinoya launched an AI campaign through Vpon, showcasing AI applications in advertising, including AI segments, AI-generated visuals and VoiceOver, and real-time programmatic ads. This campaign aims to redefine the ethical application of advanced technologies.

Identifying the most relevant audiences is key to successful advertising. Vpon integrated Yoshinoya's customer dining preferences & pattern with music streaming platform JOOX's music preferences and behavioral data and Vpon's own mobile data to create uniquely dedicated AI segments for Yoshinoya. This allowed the delivery of programmatic ads with text/audio & visual tailored to individual potential customers based on factors such as time, day of the week, mobile behavior, geolocation, real-time weather, and music preferences, achieving a hyper-personalized advertising experience.

A key breakthrough of the campaign was the innovative integration of AI-generated voiceover (AIVO). With endorsement from artists and their music label of the Emperor Entertainment Group, Vpon replicated the artists' voices into infinite versions of programmatic audio ads without the needs of recording, significantly reducing production time and costs. The campaign's success was marked by a click-through rate (CTR) surpassing industry standard by 30%.

# DIGITAL TRANSFORMATION OF THE YEAR

## China Mobile Hong Kong Company Limited

China Mobile Hong Kong Company Limited (CMHK) is a subsidiary of China Mobile Limited. Incepted in January 1997, CMHK was the first to launch PCS services in Hong Kong. CMHK offers innovative communication services, including voice, data, IDD, and international roaming through 5G, 4G LTE, and 3GHSPP technologies. The company is committed to 5G development, integrating AI, IoT, cloud computing, and big data to promote smart city initiatives in the Greater Bay Area.



Merit Award

**Client's Company Name: China Harbour Engineering Company Ltd**

**Project Name: Smart Construction - 5G Automatic Geotechnical Instrument**

To help the client address worker shortages and safety risks, CMHK implemented the "5G Smart Construction - Automatic Geotechnical Instrument" for China Harbor's Pok Fu Lam South Public Housing Development Project. The project applied 5G technology to construction site measurement and supported construction site digitization, which improves data retention and security. The project has been successfully delivered, with over a hundred measurement locations accurately measured using the implemented technologies.

## Maxim's Caterers Limited

Maxim's Group delivers memorable dining experiences through its homegrown and global brands. Founded in 1956, Maxim's is one of Asia's leading food and beverage companies, operating Chinese, Western, Japanese, and Southeast Asian restaurants, quick service outlets, bakery shops, cafes, and institutional catering services, with over 2,000 outlets. The Group also produces festive products like the award-winning Hong Kong MX Mooncakes and licenses renowned brands like Starbucks, Genki Sushi, IPPUDO, The Cheesecake Factory, and Shake Shack across various territories.



Merit Award

**Project Name: Eatizen Marketplace**

Eatizen is an all-in-one platform offering members exclusive enjoyment and the latest delicacy trends. Its e-features include purchasing, ordering, queuing, and reservation-making, enhancing the dining experience. With over 50 Maxim's Group brands, Eatizen leads a traditional brand into the digital world. The app provides innovative dining experiences, connecting online and offline for integrated convenience and culinary delights. Additionally, the online Eatizen marketplace allows users to purchase food products and electronic vouchers easily, revolutionizing how users discover, access, and enjoy food with convenience, discounts, and a seamless user experience.

# DIGITAL TRANSFORMATION OF THE YEAR

## Set Sail Venture Limited

Established in 2015, Set Sail Venture Limited is a leading AI Chatbot provider, serving notable clients such as KMB, MTR, CLP, Company Registry, Department of Health and HKTDC. With over 200 omni-channel AI solutions deployed, the company handles over 120 million inquiries annually across public and commercial sectors, helping brands harness AI to convert interactions into transactions. It combines advanced Large-Language-Model (LLM) and proprietary Natural Language Processing (NLP) technologies to support sales, customer service, and internal inquiries.



**Merit Award**

**Client's Company Name: MTR Corporation**

**Project Name: Virtual Service Ambassador- Smart Customer Experience**

Set Sail Venture helps MTR implement Virtual Service Ambassadors in stations to enhance passenger services. Utilizing AI, LiDAR sensors, and 5G routers, these Virtual Service Ambassadors offer seamless, interactive communication and provide multilingual, round-the-clock assistance through Automatic Speech Recognition and NLP, allowing passengers to make inquiries, seek directions, and lodge complaints with real-time responses. The project ensures cybersecurity compliance and adheres to MTR regulations, aiming to revolutionize customer service and enhance the passenger experience.

# INNOVATIVE TECHNOLOGY AWARD

## Shenzhen Salestar Technology Co., Ltd.

Shenzhen Salestar Technology Co., LTD. is a leading manufacturer specializing in the research and development of high-end transparent LED display screens. The company is a technology-based production enterprise that focuses on the research and application of LED flexible transparent screens and integrates chip, IC, COB flip chip technology, injection & bonding, electronic structure design, assembly, sales, and service. At present, the LED flexible transparent screens and LED holographic invisible screens produced by the company are widely used in brand chain store display windows, shopping malls, airports, stations, exhibition halls, financial institutions, automotive 4S stores, exhibition displays, building curtain walls, and other fields.



Excellence Award

### Project/ Solution Name: LED Flexible Transparent Screen

The LED flexible transparent screen has become a highly popular product in recent years. Compared to traditional commercial display products, the screen is disruptive as it is lighter, thinner, more energy-efficient, has a simpler and more stable structure, and is easier to maintain. With strong advantages and competitiveness in technical solutions, production processes, and procurement costs, the product maintains a leading position in the industry.

# OUTSTANDING TECHNOLOGY ACHIEVEMENT AWARD

## MUXIC Limited

MUXIC Limited is Hong Kong's first music-sharing platform for the Web 3.0 generation, empowering creators and their fans to seamlessly immerse themselves in the Music Metaverse, creating a new form of user experience and music ecosystem.

With its team of virtual idol artists, MUXIC aims to be the top key player in the Hong Kong music industry, with a signature presence in the music metaverse.



Excellence Award

### Project Name: HSBC First Reality x Metaverse Concert "DuoVerse"

The "DuoVerse" concert, Hong Kong's first reality x Metaverse concert presented by HSBC and supported by MUXIC's AI and metaverse technologies, merges real-world and metaverse experiences. Featuring local artists Tyson Yoshi and Serrini, this event allows almost 29,000 audiences to simultaneously enjoy live performances at the Kowloon Bay International Trade and Exhibition Centre and online in the HSBC Metaverse Stadium, showcasing MUXIC's innovative approach to blending experiences in reality and Metaverse. MUXIC also provided technological support to Hong Kong's second Metaverse X Real Life concert for singer, Wan Kwong. It further highlighted MUXIC's capability in merging physical and virtual experiences.

The success of these concerts underscores MUXIC's leadership in pioneering new forms of entertainment by integrating advanced technologies, showcasing their ability to create immersive and engaging experiences in the music metaverse.

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Visitor Guide



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Conference Agenda



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Innovation, Technology and Industry Bureau  
The Government of the Hong Kong Special Administrative Region  
of the People's Republic of China



中華人民共和國香港特別行政區政府  
政府資訊科技總監辦公室  
Office of the Government Chief Information Officer  
The Government of the Hong Kong Special Administrative Region  
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中華人民共和國香港特別行政區政府  
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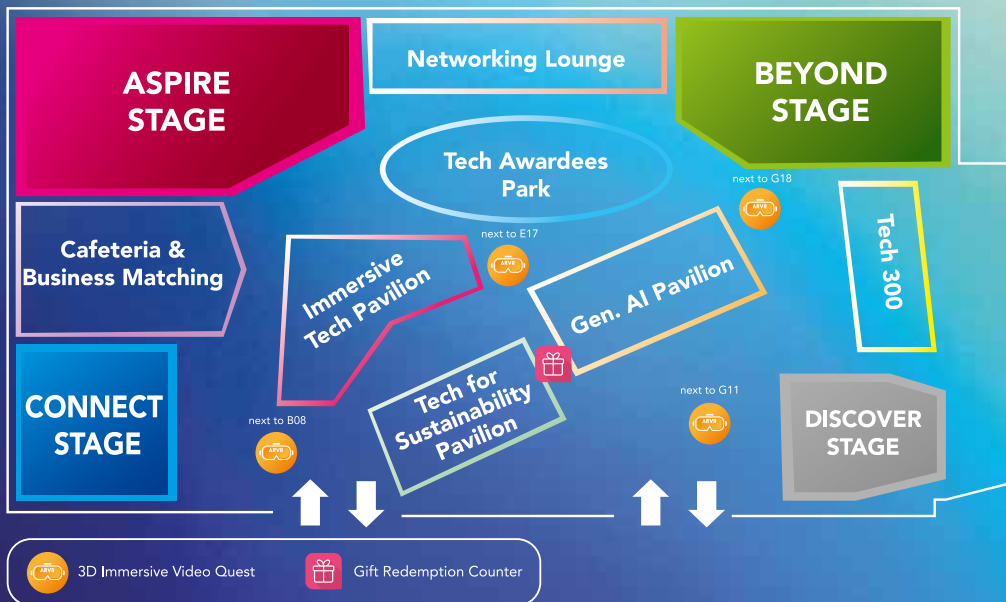
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Strategic Innovation Partner

金贊助  
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## TECH AWARDEES PARK

COMPANY NAME	BOOTH NO.
ARROGATE MAKER LIMITED	A05
CHEF DIGITAL LIMITED	A16
CHINA MOBILE HONG KONG COMPANY LIMITED	A08
CITIC TELECOM INTERNATIONAL CPC LIMITED	A01
GREEN RADAR (HONG KONG) LIMITED	A14
HKBN ENTERPRISE SOLUTIONS	A11
HONG KONG APPLIED SCIENCE AND TECHNOLOGY RESEARCH INSTITUTE COMPANY LIMITED	A03
JOB MATRIZ LIMITED	A15
KARTA-X TECHNOLOGIES LIMITED	A04
LENOVO PCCW SOLUTIONS	A02
MAXIM'S CATERERS LIMITED	A09
NETWORK BOX HONG KONG LIMITED	A13
RIGHTPICK TECHNOLOGY LIMITED	A10
SET SAIL VENTURE LIMITED	A12
VIZZLE LIMITED	A06
VPON HK LIMITED	A07

資料截至 Updated as of 2024.6.21 In alphabetical order of company name

Organizer



☎ (852) 3520 3638  
 ✉ info@baobab-tree-event.com  
 🌐 <https://www.baobab-tree-event.com/>